



## 2009 DIAMOND ANNUAL PARTNERSHIP

### OPPORTUNITIES & BENEFITS

CREW Orlando sponsorship provides targeted access to a membership comprised of top-level professionals and industry leaders in the Central Florida commercial real estate industry. Qualified membership assures a depth of expertise and creates a unique networking opportunity in an interdisciplinary forum. CREW Orlando members have the power and resources to make the deal happen.

A unique opportunity with maximum exposure to CREW Orlando is available through the **Diamond Annual Partnership** with benefits through **December 2009** for a **\$2,000** sponsorship.

Partners receive multiple benefits from time of commitment, including recognition and opportunities to promote their companies at all CREW meetings and programs, in printed materials, on the CREW Orlando website, and in the association's electronic newsletters.

#### DIAMOND ANNUAL PARTNERSHIP - \$2,000

- ◆ Recognition on CREW event flyers, signage and promotional materials
- ◆ [Hot-link](#) to Partner's website home page from CREW Orlando website
- ◆ Recognition from the Podium at each general program
- ◆ (10) complimentary registrations to program/luncheons (*pre-registration required*) through October 2009
- ◆ Additional registrations for Partner representatives and their guests at CREW member rate
- ◆ Reserved seating at VIP tables for general programs, for Partner representatives and guests
- ◆ Opportunity to display printed materials at Sponsor Display area, each general program\*
- ◆ Diamond Partner designation on Sponsor representatives' nametags
- ◆ Invitations to member-only functions at CREW member rate
- ◆ Recognition in each edition of the CREW Orlando electronic newsletter
- ◆ Diamond Annual Partner Spotlight in electronic newsletter during sponsorship commitment period
- ◆ Recognition in CREW Orlando chapter directory (*if committed and paid by January 15, 2009*)
- ◆ Invitation to annual meeting and Celebration of Champions – November 2009
- ◆ Subscription to commercial real estate *print media* provided compliments of CREW Orlando

\*CREW Orlando presents a variety of programs for members and guests plus other networking events for members only

Please submit the attached Commitment Form to reserve your 2009 Diamond Annual Partnership with CREW Orlando and begin your benefits now. The Sponsorship/Partnership Commitment Form can be used as an invoice or you may request a separate invoice from CREW Orlando. Sponsor benefits are implemented when CREW Orlando receives paid commitment, with early commitments receiving advance recognition.



# 2009 PROGRAM AND MEETING SPONSORSHIP

## OPPORTUNITIES & BENEFITS

### **PLATINUM \$1,000 SPONSOR**

#### **2009 EXCLUSIVE PROGRAM/LUNCHEON SPONSORSHIP**

All benefits of \$500 level sponsor, **plus**

- Two (2) additional complimentary attendee registrations (4 total) at event
- Reserved seating with speakers or panelists
- Hot-link featuring Sponsor's logo to Sponsor's website on CREW Orlando website during event
- Sponsor materials/information may be placed at every seat
- Sponsor Spotlight (*appropriate to sponsorship*) in electronic newsletter after the event

### **GOLD \$500 SPONSOR**

#### **2009 PROGRAM/LUNCHEON & "MEMBER ONLY" MEETINGS**

- Two (2) complimentary attendee registrations
- Reserved seating for (2) attendees at event
- Name badge sponsor recognition
- Recognition from the podium at meeting sponsored
- Sponsor recognition on event flyers, signage, and promotional materials, as appropriate
- Sponsor recognition in *Orlando Business Journal* advertisements for programs
- Sponsor recognition in appropriate media advertisements for Member Only events
- Hot link on text listing to sponsor home page from CREW Orlando website during program/event promotion
- Opportunity to display printed materials at designated sponsors' table
- Sponsor listing on CREW Orlando website & newsletter throughout year (*as applicable*)
- Subscription to print media publication compliments of CREW Orlando

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For further details on CREW Orlando Diamond Annual Partnership Benefits and Sponsorship Opportunities, please contact

**MINDY BOEHM – DIRECTOR OF SPONSORSHIP**

**CUSHMAN & WAKEFIELD**

**TEL: 407-541-4391**

**[MINDY.BOEHM@CUSHWAKE.COM](mailto:MINDY.BOEHM@CUSHWAKE.COM)**

**PAT WERNER – 2009 CREW ORLANDO PRESIDENT**

**WELBRO BUILDING CORPORATION**

**TEL: 407-475-1050 ext.1025**

**[PWERNER@WELBRO.COM](mailto:PWERNER@WELBRO.COM)**



# 2009 CREW SPONSORSHIP / PARTNERSHIP

## COMMITMENT FORM

COMPANY: \_\_\_\_\_  
(Please print exactly as name is to appear on all CREW Orlando materials)

ADDRESS: \_\_\_\_\_

CITY/ST/ZIP: \_\_\_\_\_

CONTACT: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

TYPE OF BUSINESS: \_\_\_\_\_

Your CREW Orlando Chapter Contact: \_\_\_\_\_

PROGRAM or EVENT SPONSORSHIP INTEREST \_\_\_\_\_

SPONSORSHIP / PARTNERSHIP COMMITMENT LEVEL:

Diamond Annual (\$2,000)

Platinum (\$1,000)

Gold (\$500)

SPONSOR REPRESENTATIVE SIGNATURE \_\_\_\_\_

*REQUIRED TO RESERVE SPONSORSHIP BENEFITS*

**PAYMENT METHOD, PLEASE CHECK ONE:**

Please send invoice to: \_\_\_\_\_

Check     Visa     MC     AmEx    Cardholder \_\_\_\_\_

CC# \_\_\_\_\_ Exp. Date \_\_\_\_\_ Billing Zip \_\_\_\_\_

**AUTHORIZED SIGNATURE FOR PAYMENT:** \_\_\_\_\_

*Sponsorship payments made to CREW Orlando are not deductible for Federal income tax purposes as charitable contributions; however it may be deductible as business expenses. CREW Orlando is designated as a 501c(6) trade organization.*

**If payment method is credit card or requesting an invoice, please fax completed form to (785) 832-1551  
If payment method is check, please make payable and send to:**

**CREW Network c/o CREW Orlando  
3115 West 6<sup>th</sup> Street, Suite C PMB 114, Lawrence, KS 66049  
Telephone: (785) 832-1808    Fax: (785) 832-1551**

**Sponsor's company logo (.jpg, .eps, .pdf, or .tif file, minimum 300 dpi) along with company web link must be forwarded to CREW President to receive certain benefits.**