



Expand your company's profile by targeting the commercial real estate industry's leading professional organization. CREW Orlando's 2018 Annual Sponsorship program features diverse opportunities and benefits ranging from \$1,000 to \$3,500 investment levels. **General or Affiliate memberships are included in Platinum and Gold packages.**

CREW Orlando Annual Sponsors receive extensive year-round promotion on our website and in program-related literature, signage and advertising. Outstanding pre-and post-event publicity is another powerful benefit of CREW sponsorship. CREW promotes its sponsors with a strong marketing effort through advertising in local print media for programs and events, with frequent notices to our extensive database targeting CREW members, locally, statewide, regionally, and throughout North America.

**Opportunities for 2018 Annual Sponsorship are currently available!**

- Network with senior level decision makers
- Establish relationships and gain referrals
- Enhance recognition of your company and build goodwill
- Generate loyalty in a highly valued target market

**NEW THIS YEAR: Opportunities for 2018 Title Sponsorships for our Signature Events are currently available!** *See last page for details.*

**To receive full 2018 benefits, complete the commitment form by Friday, December 29, 2017.**

**To receive acknowledgement on our annual sponsor banner, the commitment form and payment in full must be received by the end of business on Wednesday, January 31, 2018.**

Any questions, please contact:  
**CREW Orlando 2018 Director of Sponsorship:**  
Jennifer Pollock  
(407)704-0993  
jpollock@valleynationalbank.com



# 2018 ANNUAL SPONSORSHIP OPPORTUNITIES

## \$3,500 Platinum Sponsor\*

**SOLD!**

### Benefits include:

- Two General Memberships or one Affiliate Members
- Ten complimentary registrations to monthly luncheon programs (for CREW Members or Guests) – January through September
- Opportunity to register two additional luncheon guests at CREW Member Rate (Jan-Sept)
- Option to reserve a eight-seat table at all luncheon programs at the rate of \$39.00 per person or \$312.00 total.
- Half-page Sponsor Highlight in one CREW Orlando quarterly newsletter
- One Luncheon Program Sponsor Highlight
  - Opportunity to display printed materials at individual place settings
  - Reserved seating for two guests at VIP table
  - Two additional luncheon program registrations for company representatives or their guests at CREW Orlando member rate
- Two complimentary registrations to the annual awards event
- Recognition from the podium at each monthly luncheon program
- Logo recognition on the CREW Orlando website linked to your company's homepage
- Recognition on event flyers, signage, newsletter, CREW Alerts and other promotional materials (logos as appropriate and as space permits)
- Recognition on sponsorship banner at all CREW Orlando lunch programs
- Platinum sponsor designation on sponsor members' nametags
- Satisfies the \$1,000 Affiliate Member Fee
- *Limited to 10 sponsors – SOLD OUT IN 2017!*
- *\*\*Preference will be given to 2017 Platinum Sponsor to renew in 2018 until Oct. 27th, 2017*

## \$2,000 Gold Sponsor\*

### Benefits include:

- One Membership – General or Affiliate
- Opportunity to register one additional luncheon guest at CREW Member Rate
- Quarter-page Sponsor Highlight in one CREW Orlando quarterly newsletter
- Recognition from the podium at each monthly luncheon program
- Logo recognition on CREW Orlando website linked to your company's homepage
- Recognition on event flyers, signage, newsletter, CREW Alerts and other promotional materials (logos as appropriate and as space permits)
- Recognition on sponsorship banner at all CREW Orlando lunch programs
- Gold sponsor designation on sponsor members' nametags
- Satisfies the \$1,000 Affiliate Member Fee

## \$1,000 Silver Sponsor

### Benefits include:

- Recognition on sponsorship banner at all CREW Orlando lunch programs
- Silver Sponsor ribbon on sponsor members' nametags
- Sponsor Highlight at Designated Event
  - Logo recognition on event flyer, signage, newsletter, CREW Alerts and other event promotional materials
  - Recognition from podium at event
- CREW Orlando Membership is not required for Silver Sponsorship



## 2018 ANNUAL SPONSORSHIP BENEFITS

Benefits Include:	Platinum	Gold	Silver
Membership(s)	2 General or 1 Affiliate*	1 General or 1 Affiliate*	—
Complimentary Luncheon Registrations	10	—	—
Additional Luncheon Registrations at CREW Member Rate	2	1	—
Newsletter Spotlight	½ page	¼ page	—
Option of Booking a Ten Seat Table at \$ 39.00 per person, or \$ 312.00 total at all Luncheon Programs	✓	—	—
Luncheon Program Sponsor	✓	—	—
2 Complimentary Registrations to Celebration of Champions	✓	—	—
Recognition from Podium at Luncheon Programs	✓	✓	—
Logo on CREW Orlando Website w/Link to Sponsor's Company Home Page	✓	✓	—
Annual Recognition on Flyers, Alerts, Newsletters and other Promotional Material	✓	✓	—
Logo on Banner	✓	✓	✓
Sponsor Ribbon on Nametag	✓	✓	✓
Satisfies \$1,000 Affiliate Member Fee	✓	✓	—
Sponsor at One Event	—	—	✓
<b>Pricing</b>	<b>\$3,500</b>	<b>\$2,000</b>	<b>\$1,000</b>

\* Affiliate Memberships associated with sponsorship belong to the Company, not the individual.

*Notwithstanding anything set forth herein, membership in CREW Orlando for Affiliate Companies will stay with the Company, and the Company shall designate a representative who will be the member receiving the benefits of CREW Orlando membership. In the event the designated representative leaves, or is no longer employed by the Company and the Company desires to designate a new CREW Orlando member/representative, then an application for the new representative must be submitted to CREW Orlando for approval; and the Company will be solely responsible for the payment of any applicable dues to CREW Network for the membership of the new representative once the new representative is approved by the CREW Orlando Board of Directors.*



## 2018 ANNUAL SPONSORSHIP COMMITMENT FORM

COMPANY: \_\_\_\_\_  
(Print exactly as you wish your company name to appear on all CREW Orlando materials)

ADDRESS: \_\_\_\_\_

CITY/ST/ZIP: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

TYPE OF BUSINESS: \_\_\_\_\_

SPONSOR SIGNATURE: \_\_\_\_\_ DATE \_\_\_\_\_  
REQUIRED TO RESERVE BENEFITS

SPONSORSHIP COMMITMENT LEVEL	INCLUDED MEMBERSHIP BENEFIT
<input type="checkbox"/> Platinum (\$3,500)	1 <sup>st</sup> Member Name _____ 2 <sup>nd</sup> Member Name _____ <small>(2<sup>nd</sup> Membership Not Applicable for Affiliate Members)</small>
<input type="checkbox"/> Gold (\$2,000)	Member Name _____
<input type="checkbox"/> Silver (\$1,000)	Membership is not included with Silver Sponsorship Level

***Invoice will be sent to contact above. Payment is due in full by January 31, 2018.***

***New and returning sponsors must send their current company logo (vector/eps file preferred) to Chris Blair at [chrisb@crewnetwork.org](mailto:chrisb@crewnetwork.org) no later than January 31, 2108.***

***PLATINUM SPONSORS: Please send your ½ page Newsletter ad and company bio for lunch program to Heidi Boon at [hboon@whww.com](mailto:hboon@whww.com) no later than January 31, 2018.***

***GOLD SPONSORS: Please send your ¼ page Newsletter ad to Heidi Boon at [hboon@whww.com](mailto:hboon@whww.com) no later than January 31, 2018***

Any questions please contact: **CREW Orlando 2018 Director of Sponsorship**  
Jennifer Pollock (407)704-0993 [jpollock@valleynationalbank.com](mailto:jpollock@valleynationalbank.com)

Please submit completed form to [chrisb@crewnetwork.org](mailto:chrisb@crewnetwork.org)



## Tap into the Power of CREW: 2018 Sponsorship Opportunities

For the first time, CREW Orlando is pleased to offer an advanced purchase of the title sponsorship to our signature events in 2018.

The title sponsor of each event will receive title recognition at the chosen event, as well as many other benefits (to be determined by the event chair but including comparable benefits to those received in 2017 for the title sponsorship). The following title sponsorship opportunities are available:

Event	Title Sponsorship
<b>Golf Tournament</b> <i>Usually held at end of April or early May</i>	<b>\$5,000.00</b>
<b>Women at the Top</b> <i>Usually held the first or second Wednesday of October</i> <b>Akerman, LLP</b>	<b>\$5,000.00</b>
<b>UCREW**</b> <i>Usually held in October or November</i> **Funds for this event are 501(c)(3) Tax Deductible	<b>\$5,000.00</b>
<b>Celebration of Champions</b> <i>Usually held the first or second week of November</i>	<b>\$5,000.00</b>

**SOLD!**

**SOLD!**

For more information or to purchase one of the above title sponsorship opportunities, please contact Jennifer Pollock:  
[jpollock@valleynationalbank.com](mailto:jpollock@valleynationalbank.com) or (407) 704-0993.