

# 2020 SPONSORSHIP OPPORTUNITIES

## CREW ORLANDO'S MISSION

CREW Orlando exists to influence the success of the commercial real estate industry by advancing the achievements of women.

## SPONSORSHIP OPPORTUNITIES

CREW Orlando's 2020 Annual Sponsorship program features diverse opportunities and benefits.

	PARTNER \$5,500 <i>(limited to 10)</i>	CONTRIBUTING \$4,000	SUPPORTING \$2,500 <i>(affiliate entry level)</i>
Headline lunch sponsor with ad included in luncheon slideshow presentation and opportunity to bring marketing materials to be distributed <i>(month may be chosen at a first come/first served basis)</i>	1		
CREW General Memberships <i>(or 1 Affiliate Membership)</i>	3*	2*	1
Complimentary luncheon tickets per year <i>(excludes Women at the Top)</i>	20	10	5
Reduced price seating for up to 10 guests for all monthly programs <i>(excludes Women at the Top)</i>	\$390	\$450	\$550
Complimentary tickets to Celebration of Champions <i>(with option purchasing table at early registration rate)</i>	3	2	1
Recognition on CREW Orlando sponsorship banner year-round	✓	✓	✓
Company name/logo on CREW Orlando website and link to company's website	✓	✓	✓
Company spotlight showcase on CREW Orlando's social media and blog** <i>(Facebook, Twitter, LinkedIn)</i>	✓	✓	
CREW Orlando follows company on social media and engages with company posts	✓	✓	
Opportunity for up to 2 company designees to be a part of CREW Orlando's new speaker directory by submitting speaker bios to chapter secretary	✓	✓	
Company name recognition from podium during all monthly luncheons	✓	✓	
Exclusive Partner recognition event	✓		
Opportunity to submit 1 article on an area of sponsor company's expertise in Commercial Real Estate, a project highlight, or event promotion—posted on CREW Orlando's LinkedIn feed**	✓		
Opportunity to submit a link to 1 article on an area of sponsor company's expertise in Commercial Real Estate, a project highlight, or event promotion shared on CREW Orlando's LinkedIn feed**		✓	

\* Affiliates limited to one membership regardless of sponsorship level

\*\* All advertisements and social media benefits will be subject to CREW Orlando's editorial standards

## HIGHLIGHTS FROM CREW ORLANDO'S 2018 YEAR

- There were 289 members in the Orlando chapter, with access to a network of over 11,000 CREW Network members globally
- There were over 45 documented deals between 89 CREW Orlando members, which include recognizable projects around town
- We held 10 monthly luncheons, over 15 members-only events, and 2 special events with opportunities for sponsor exposure
- CREW Network scholarship fund awarded money to a local UF student, Macy Trizonis
- Our UCREW committee reached out to university students interested in Commercial Real Estate. CREW Orlando's UCREW program is recognized nationally and recently expanded its presence on 7 major college/university campuses
- The Women at the Top event honored the first female CEO of Tupperware Brands, Tricia Stitzel and provided a sponsorship opportunity to reach over 250 attendees

## SPONSOR INFORMATION:

COMPANY:

ADDRESS:

CITY / ST / ZIP:

CONTACT PERSON:

PHONE:

EMAIL:

WEBSITE:

TYPE OF BUSINESS:

SOCIAL MEDIA HANDLES *(if applicable, local office preferred):*



## SPONSORSHIP COMMITMENT:

PARTNER	CONTRIBUTING	SUPPORTING	EVENT
<b>\$5,500</b>	<b>\$4,000</b>	<b>\$2,500</b>	<b>Price based on event sponsorships chosen</b>
Includes headline lunch sponsorship, choose one month <i>(first come, first served)</i>		<i>(affiliate entry level)</i>	<i>(choose on following page)</i>

AUTHORIZED SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

## ADDITIONAL INFORMATION:

Invoice will be sent to contact above. New and returning sponsors must send their current company logo (vector/eps file preferred) to Chris Blair at [chrisb@crewnetwork.org](mailto:chrisb@crewnetwork.org).

Any questions please contact: CREW Orlando 2020 Directors of Sponsorship, Shanna Cole (407) 618-2943 [shanna.cole@fnf.com](mailto:shanna.cole@fnf.com) or Courtney Keller (407) 254-2610 [kellerc@gtlaw.com](mailto:kellerc@gtlaw.com).

*\*For all members (except Affiliate members), upon separation from the sponsoring company, the membership remains with the individual through the end of the current membership year, but the sponsorship commitment (and remaining benefits associated with the sponsorship) remains with the company. Should a member separate from a sponsor company, such member may use the remaining sponsorship benefits of sponsor company only with written approval of the sponsor company (former employer). In the event a member leaves or is no longer employed by a sponsor company (former employer) after the payment of membership dues, and the sponsor company desires to designate a new representative, then an application for the new representative must be submitted to CREW Orlando for approval. Upon approval of the new company representative by the Board of Directors, the sponsor company will be solely responsible for the payment of dues to CREW Network for the new member. CREW Orlando's portion of membership dues will be waived.*

CREW Orlando annual sponsors receive extensive year-round promotion through event signage and advertising, a strong marketing effort through social media and our chapter website, and access to a network of over 11,000 members in 75 major markets globally. Benefits include:

- Networking with senior level decision makers
- Establishing relationships and gaining referrals
- Building loyalty in a highly valued target market with CREW Orlando's strong focus on member-to-member business
- Enhanced recognition of your company among the over 250 CREW Orlando members and 11,000 global members

## ANNUAL GOLF TOURNAMENT (charitable/tax deductible benefits)



**Title Sponsor**

**\$4,000**

## UCREW (charitable/tax deductible benefits)



**Title Sponsor**

**\$5,000**

## WOMEN AT THE TOP



**Title Sponsor**

**\$TBD**

## CELEBRATION OF CHAMPIONS



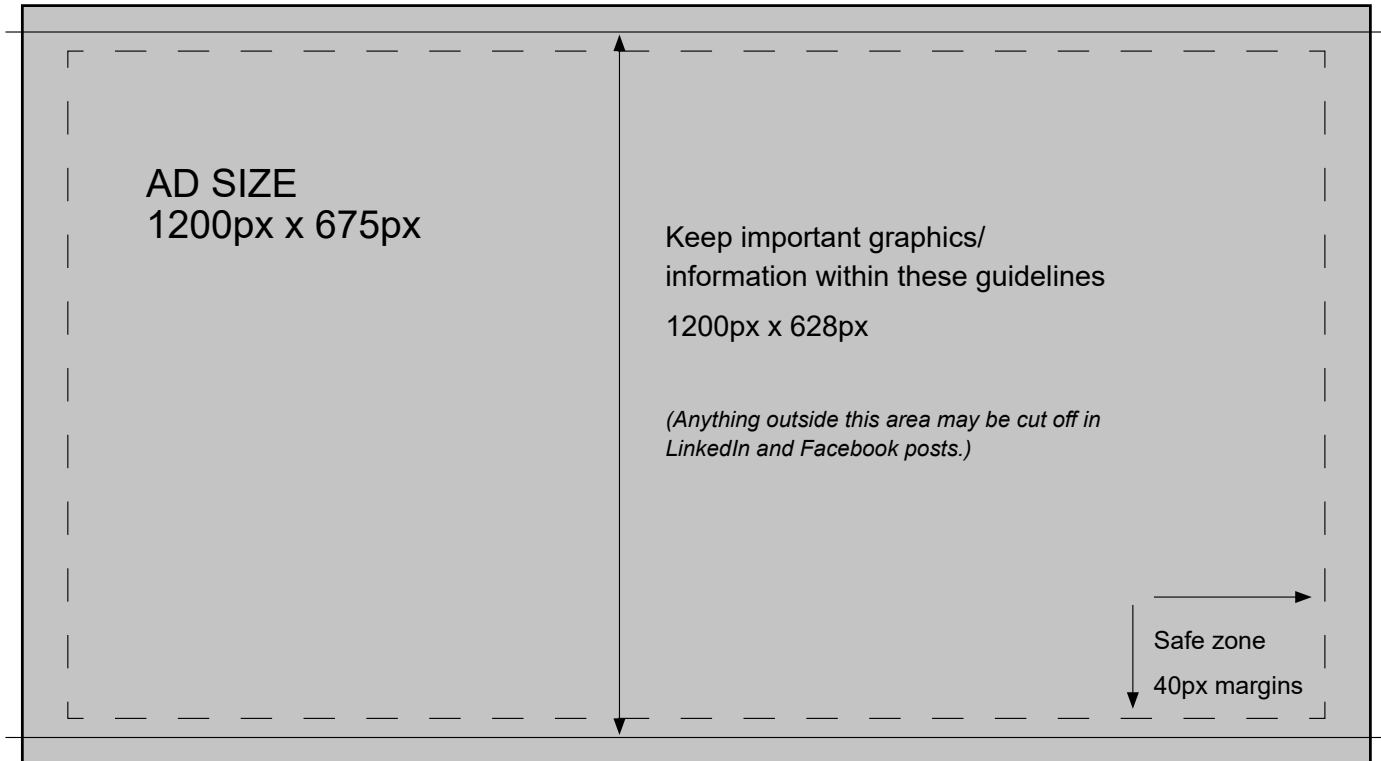
**Title Sponsor**

**\$5,000**

## OTHER SPONSORSHIP OPTIONS (a committee member will contact you)



<b>Golf Tournament</b>	<b>\$250</b>	<b>\$500</b>	<b>\$750</b>
<b>UCREW</b>	<b>\$250</b>	<b>\$500</b>	<b>\$750</b>
<b>Women at the Top</b>	<b>\$250</b>	<b>\$500</b>	<b>\$750</b>
<b>Celebration of Champions</b>	<b>\$250</b>	<b>\$500</b>	<b>\$750</b>
<b>Member / Monthly Events</b>	<b>\$250</b>	<b>\$500</b>	<b>\$750</b>
<b>Future Leaders Events</b>	<b>\$250</b>	<b>\$500</b>	<b>\$750</b>



## SUBMISSION GUIDELINES

Ads will appear in electronic formats, including blog posts, e-blasts, and social media posts.

Files should be submitted electronically, in the proper size, in .jpg or .png format. Files should be no more than 500KB in size (recommended export at 72ppi).

Please send your electronic files to  
Gina LeMaster Brown at [gina@avista.com](mailto:gina@avista.com)

## AD DESIGN TIPS

Since these ads will appear in social media in addition to the blog, keep in mind that text-heavy ads that work well in print will not work well on electronic media. Ads are best kept simple and eye catching, and accompanied by text that can be in the body of the post.

**PARTNER AND CONTRIBUTING SPONSORS:** Please send your electronic ad and company bio to Gina LeMaster Brown at [gina@avista.com](mailto:gina@avista.com). See attached ad specifications. Advertisements must be received by January 31, 2020 or within one week of becoming a sponsor if sponsorship is purchased after January 31st. Failure to abide by these advertising deadlines risks not having ad placement during the year.